

## Encourage your supply chain to use DOE's energy-saving tools to reduce their carbon footprint.

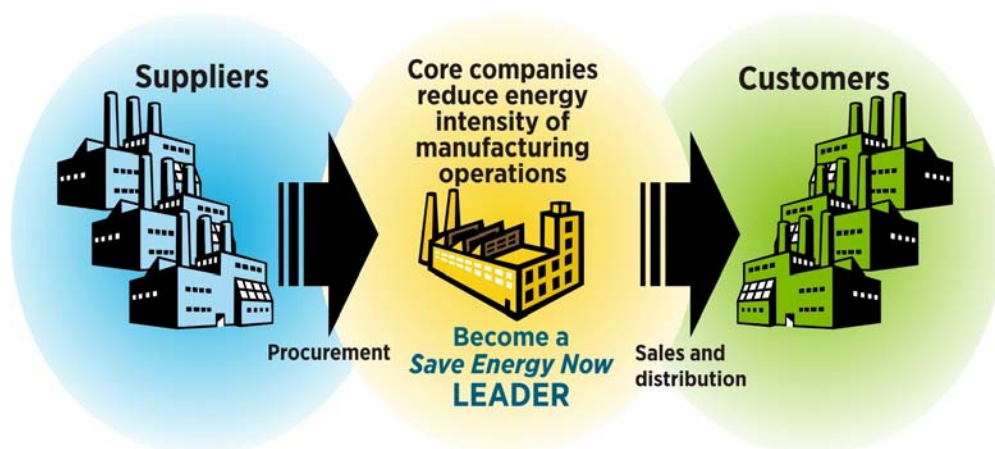
The U.S. Department of Energy (DOE) is helping industrial companies prepare for a carbon-constrained economy. Manufacturers can use DOE's tools, training, and information to reduce energy intensity and associated carbon emissions. Many companies can identify low-cost ways to reduce energy costs by 8%, enough to impact their profit margins.

DOE's Industrial Technologies Program (ITP) is rallying companies nationwide to participate in *Save Energy Now*, the national initiative to reduce industrial energy intensity 25% in 10 years.

"Analysis suggests that for consumer goods makers, high-tech players, and other manufacturers, between 40 and 60 percent of a company's carbon footprint resides upstream in its supply chain—from raw materials, transport, and packaging to the energy consumed in manufacturing processes. For retailers, the figure can be 80 percent."

—McKinsey Quarterly, 2008

### Reduce Energy Intensity and Carbon Emissions throughout the Supply Chain



Start working with your suppliers to capture the benefits of an energy-efficient supply chain; work with your customers to promote more energy efficient manufacturing. No matter where they are along the energy management spectrum, ITP's resources can help. DOE will recognize all companies who help cultivate a culture of energy efficiency and environmental stewardship.

### Resources for Suppliers and Customers

Companies can help improve the energy efficiency of their supply chain while cutting costs and reducing carbon emissions.

- Introduce suppliers to ITP's proven portfolio of resources
- Expand supplier access to technical and financial assistance
- Recognize supplier achievements
- Encourage suppliers and customers to implement the most cost-effective options for energy savings

### Benefits of an Energy-Efficient Supply Chain

- Reduced energy and carbon footprint of manufacturing inputs and outputs
- Reduced energy costs and energy supply vulnerability
- Increased supplier reliability and reduced financial risk due to carbon-related policies
- Improved stakeholder relations and public opinion due to enhanced sustainability from energy management

## How to Engage Your Supply Chain

- Promote awareness of ITP's resources and help companies achieve ambitious energy and carbon reduction goals
- Distribute software tools, information, and technical resources at events and in emails and mailings
- Publicize financial incentives and technical resources from federal agencies, states, utilities, trade associations, and other partners
- Co-host energy awareness workshops and training sessions on energy-analysis software tools, financing, and energy management
- Encourage companies to reduce energy intensity 25% in 10 years and become a *Save Energy Now* LEADER Company
- Develop policies that favor rigorous energy management (e.g., procurement, sales, distribution)



- Recognize progress towards achieving energy goals
- Speak at conferences about energy-saving opportunities in the supply chain and the value of ITP's resources

Companies have many options and ITP will assist you to implement a suitable supply chain approach.

Communicate your company's commitment to carbon and energy management by promoting energy efficiency in your supply chain.

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### What are *Save Energy Now* LEADER Companies?

*Save Energy Now* LEADER Companies are industrial companies who have voluntarily pledged to reduce energy intensity 25% or more within 10 years. LEADER Companies receive customized services and public recognition from DOE.

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U.S. DEPARTMENT OF  
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